

# Lynn A. Evans

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## Summary

- Strong combination of finance, information technology, management and quantitative skills
- Experienced and proven problem solver in multiple industries
- Able to effectively deal at all organizational levels
- Key participant in multiple merger and acquisition transactions

## Experience

2005–present                      DeVry University                      Houston, TX

### Faculty

- Responsible for the BS-Technical Management program at the Galleria Center
- Teaching graduate and undergraduate information technology courses
- Providing academic counseling
- Represent DeVry to community groups

2003–2004                      Houston Information Team                      Houston, TX

### Senior Database Analyst

- Provided support to stabilize a legacy Visual FoxPro application for Petrobras. Support calls were reduced from twenty five per day to two in sixty days.
- Developed an ASP.NET application that receives PDF documents from an SAP application in Brazil, places them in an appropriate directory, inserts document information into a SQL Server 2000 database, and provides a user interface to retrieve documents. Currently used world wide by Petrobras employees.

2002–present                      Management Science Associates                      Houston, TX

### President

- Independent contracting firm.
- Client base includes EPS, HIT, Pitney Bowes, Edge Group, and ERIQ
- Organizations using products include Petrobras, Malone's Floors, Shell Oil and Cooper Industries.
- Five years experience using ASP.NET and C#.
- Currently developing an e-business application using ASP.NET and C# with a SQL Server 2005 back end for a real estate application

2001–2005                      Keller Graduate School.....                      Houston, TX

**Adjunct Faculty, M.B.A. Program**

- Information Management in Business
- Statistics in Business

2002–2005                      University of Phoenix                      Houston, TX

**Adjunct Faculty, M.B.A. Program**

- Outstanding faculty award – May 2003, July 2004
- E-Business Principles and Practices
- E-Business Law and Risk Management
- E-Strategy Formulation and Implementation
- Creating the E-Business
- Information Management in Business
- Statistics in Business
- Operations Management

1999–2001                      Traver Technologies                      Houston, TX

**Vice President of Information Technology**

- Responsible for full life cycle software development of Visual FoxPro products, customer help desk, and network support in a Windows NT environment. Utilized use case analysis, UML and ERD tools.
- Designed and developed a three tiered customer relationship management package that attracted the attention of a Fortune 100 company leading to the subsequent acquisition of the company. Designated as one of the four key personnel.
- Member of transition team.
- Current product being used by over 100 automobile dealerships.

1999–1999                      Equal Net Corporation                      Houston, TX

**Senior Vice President of Billing and MIS**

- Managed a division with a staff of 25 responsible for telecommunications billing, billing analysis and internal network support.
- Redesigned and implemented changed billing procedures resulting in \$2 million in additional revenues.

1995–1999                      Brittan Communications Intl.                      Houston, TX

**Vice President and Chief Technology Officer**

- Supervised a staff of 20 responsible for telecommunications billing, billing analysis and internal network support.
- Developed cohort analysis models of customer churn resulting in a 25% increase in billings.
- Designed an interactive voice response system for customer confirmations from a single sentence specification and led a team that subsequently developed and implemented the system resulting in three U.S. patents (5,819,029; 6,067,525; 6,275,940).

1990–1995 Management Science Associates Houston, TX

**President**

- Provided due diligence services for mergers and acquisition candidates.
- Designed, developed, and implemented customized automated accounting systems for small businesses in the service, distribution and medical sectors.
- Designed and developed ecommerce applications.

1984–1990 Computalog USA, Inc. Houston, TX

**Vice President of Finance**

- Provided the financial and systems skills to help a single site manufacturing facility with 10 people expand to an organization with 16 service bases in 6 states and a manufacturing plant with 125 employees.
- Designed and developed a decentralized accounting system for the service group allowing local managers to view results on a real time basis.
- Responsible for all aspects of finance from audit to treasury, banking relations, risk management and human resources.

**Education**

- Ph.D., University of North Carolina at Chapel Hill (Business - Quantitative Methods)
- M.B.A., Texas A&M University (Computer Science)
- B.B.A., Texas A&M University (Accounting)

**Publications and Presentations**

- Vallbona C, Evans, L: "A Data Base to Evaluate a Community Program to Control Hypertension". Medis '78, Osaka, Japan
- Evans L: "User Viewpoint II - Plans and Proposed Changes in Current Medical Terminology Systems". Society for Computer Medicine, Minneapolis, Minnesota, October, 1978.
- Evans L, Vallbona C, Speck C, Scherwitz L: "The Relationship between Treatment Characteristics and Blood Pressure Control in Primary Care Settings". Preventive Medicine, 7(1): 68, 1978.
- Third Biennial Conference on Health Survey Research Methods, Reston, Virginia, May, 1979. Invited participant.
- Rada R, Evans, L: "Automated Problem Encoding System for Ambulatory Care". Computers and Biomedical Research, 12, 131-139, 1979.
- Scherwitz L, Hennrikus D, Evans L, and Vallbona C. "The Effect of Language on Physician-Patient Interaction." Conference on Hispanic Health Services Research, 1979.
- National High Blood Pressure Control Conference, Houston, Texas, March, 1980. "Alternative Blood Pressure Control Measures in the Evaluation of Hypertensive Control Programs."

- 8th International Congress on Health Records, April, 1980, The Hague, The Netherlands, "Implementation of an Ambulatory Care Information System for a Network of Community Health Centers".
- Medinfo, '80, October, 1980, Tokyo, Japan. "An Ambulatory Care Information System for a Network of Community Health Centers".
- Evans L, Vallbona C, Speck C, Proceedings of the Annual Symposium on Computer Applications in Medical Care, November, 1980, Washington, D.C., "Implementation of An Ambulatory Care Information System for a Network of Community Health Centers".
- Evans L, "Discussion: Economic Surveys of Medical Practice", in Health Survey Research Methods, National Center of Health Services Research, Research Proceedings, Jones, May, 1981.
- Scherwitz L, Evans L, Hennrikus D, Vallbona C: "Procedures and Discrepancies of Blood Pressure Measurements in Two Community Health Centers:." Medical Care, July, 1982, Vol. XX, No. 7.
- Vallbona, C., L. Evans, L. Scherwitz, D. J. Hennrikus, S. Yusim, and C. Speck. "Use of a Computerized Data Base to Monitor the Level of Control of Hypertension in Community Health Centers." In Proceedings of the Fourth World Conference on Medical Informatics. MEDINFO 83., edited by J. H. Van Bommel, M. J. Ball, and O. Wigertz, 261-64. Amsterdam: North Holland Publishing Co., 1983.
- Atwood C, L Evans, "Perilous Paradigms", Executive Excellence, 11 33 (March 1994):20
- Evans L, "No SQL, No Way", Houston Techfest, October 9, 2010.

**Professional Memberships**

- ACM
- IEEE